



## OFFICIAL RULES

- must be 18 years or older
- must sign consent and release
- must be able to travel for finals
- video must be clear of obstructions
- no social media posted videos
- accepted formats: MP4, MOV, AVI, Wmv (please limit to 30 seconds)
- no signs or messages
- 1080p or better
- **Live audition entrants must pre-register before event and have their backing tracks approved prior to acceptance. Follow our Instagram page @viralstardom for more info about our live audition tour**

LEVEL3 MEDIA & ENTERTAINMENT LLC VIRAL STARDOM CONTEST (the "Contest")

DECLARATION OF COMPLIANCE AND RELEASE ("Release")

I do hereby declare that I may be selected as an entrant (the "Entrant") in the Contest. I understand that I may be awarded a prize consisting of a one year contract consisting of the following: Talent Management Contract, Recording Artist Contract, Television/Film Project Contract, Book Publishing Contract (the "Prize") if I complete this Release and Declaration of Compliance and otherwise comply with the Contest rules ("Official Rules"), and that at that point I become the winner (the "Winner") the contract terms will be based on an annual basis and are terminable solely at the discretion of Level3 Media & Entertainment LLC with 30 days written notice.

In consideration of the awarding of the Prize to me, I hereby:

(a) acknowledge that I have read, have complied, and will comply with all the rules, regulations, terms and conditions set forth in the Official Rules; that I have not perpetrated and will not perpetrate any fraud or deception in connection with the Contest and have not sought to influence the outcome of the Contest other than by participating as expressly permitted in the Official Rules.

- (b) acknowledge that the Prize is as described in the Official Rules (incorporated herein by reference);
- (c) agree that I will accept the Prize as awarded;
- (d) agree to be responsible for all federal, state, and local taxes associated with Prize acceptance;
- (e) release, indemnify and hold harmless Level3 Media & Entertainment LLC ("Sponsor"); their respective parents, subsidiaries and affiliates and advertising and promotion agencies; the employees, officers, directors, representatives and agents of each of the foregoing; and the heirs, executors, administrators, personal representatives, successors and assigns of the foregoing (collectively, "Releasees") from any claims, demands, payments, actions, or causes of action for damages, loss or injury, arising as a result of my participating in the Contest and accepting the Prize, which I or my heirs, executors, administrations, personal representatives or assigns may now or hereafter have against them;
- (f) grant Sponsor and any of Sponsor's clients or designees the right to use my name, city of residence and any image taken of me by or on behalf of Sponsor, in connection with the Contest, in any and all media now or hereafter devised without limitation and without additional compensation, notification or permission or other liability to me or my heirs, executors, administrators, personal representatives or assigns; and
- (g) declare that:
- 1) I am a legal resident of either the 50 United States or District of Columbia;
  - 2) I was at least 18 years of age at the time of entry;
  - 3) I nor anyone with whom I live (whether or not related) or any of my immediate family members (spouse, parent, child, sibling or their respective spouses, regardless of where they reside) is an employee, officer, director, representative of Sponsor or any of their respective parents, subsidiaries, affiliates or advertising and promotion agencies; and
  - 4) The terms of the Official Rules and this Release shall apply to and be binding on me and my heirs, executors, administrations, personal representatives and assigns.
- (h) warrant and represent that I have full right and power to enter into this Release, and that the terms of this document do not in any way conflict with any existing commitment on my part.
- (i) agree that this Release supersedes any prior understandings between me and Sponsor relating to the rights granted herein and no provision of this Release can be modified by any other instrument, invoice or document unless in writing and signed by the parties hereto.
- (j) acknowledge this is a complete RELEASE and DISCHARGE of all claims and rights of the undersigned against the Releasees, and that no action will be taken by or on behalf of the undersigned with respect to any such rights; it being understood that this release shall be binding upon the parents, guardians, heirs, executors, and administrators of the undersigned.
- (k) understand that if any statement made by me in this Release is false or if I am otherwise deemed ineligible or unable to accept the Prize for any reason, then, in addition any other remedies that may be taken against me, I agree to return to Sponsor the Prize.
- (l) I have been given a full opportunity to review and analyze this Release as well as the promotions in the Official Rules for this Contest. I fully and completely understand all of the terms of this Release voluntarily, freely, and knowingly.

## VIRAL STARDOM RELEASE

Past use and permission for present and future use is being granted to level3 Media & Entertainment LLC to use a picture or voice recording of Artist. Permission is being given by the undersigned, Artist (the "Recorded Party"), as more fully explained in this Video Clearance. The undersigned is an adult and fully authorized to sign this Video Clearance. For a valuable consideration, receipt of which is hereby acknowledged, the undersigned hereby grants to level3 Media & Entertainment LLC its agents, employees, licensees, and successors in interest (collectively, the "Released Party") all ownership rights and the absolute and irrevocable right and permission to copyright, use and publish the recorded image and/or voice of Artist (the "Image and/or Voice") that has been (or is being) obtained pursuant to this Video Clearance. The Image and/or Voice may be copyrighted, used and/or published individually or in conjunction with other photography, video works, and recordings, and in any medium (including without limitation, print publications, public broadcast, CD-ROM format) and for any lawful purpose, including without limitation, trade, exhibition, illustration, promotion, publicity, advertising, and electronic publication. The undersigned represents and warrants that (i) no other party has been granted an exclusive license with respect to the Image and/or Voice, and (ii) no other party's authorization or consent is required with respect to the permission granted to the Released Party under this Video Clearance. The undersigned waives any right that the undersigned may have to inspect or approve the Released Party's use of the Image and/or Voice, or the advertising copy or printed matter that may be used in connection with the use and/or publication of the Image and/or Voice. The undersigned releases the Released Party (and all persons acting under its permission or authority) from all claims for libel, slander, invasion of privacy, infringement of copyright or right of publicity, or any other claim related to the Image and/or Voice (collectively, "Claims"). This release includes without limitation any Claims related to blurring, distortion, alteration, optical illusion, digital alteration, use in composite form, whether intentional or otherwise, or use of a fictitious name, that may occur or be produced in the processing or publication of the Image and/or Voice.

You're almost there! Proceed to the next step to submit your video.